<!-- Wait‑list (Buttondown) -->

<form

action="https://buttondown.com/api/emails/embed-subscribe/Papyr"

method="POST"

class="mx-auto flex w-full max-w-md gap-2"

>

<!-- Accessible label (screen‑readers only) -->

<label class="sr-only" for="bd-email">Email</label>

<!-- Email input -->

<input

id="bd-email"

type="email"

name="email"

placeholder="you@example.com"

required

class="flex-1 rounded border px-3 py-2 text-base"

/>

<!-- Auto‑tag everyone for future segmentation -->

<input type="hidden" name="tag" value="waitlist" />

<!-- Tells Buttondown this is an embedded form (no branding) -->

<input type="hidden" name="embed" value="1" />

<!-- Keep users on Papyr after submission -->

<input type="hidden" name="redirect\_to" value="https://papyr.ai/thanks" />

<!-- CTA button -->

<button

type="submit"

class="rounded bg-[#3B82F6] px-4 py-2 font-semibold text-white hover:bg-blue-600 transition"

>

Notify Me

</button>

</form>

<!--

- This form needs no JavaScript: Buttondown handles storage, double‑opt‑in,

and the redirect.

- “tag=waitlist” lets you filter these early‑access sign‑ups later.

- Change redirect\_to if you prefer a different thank‑you URL.

-->

<!--

1. Deploy preview ↗ open landing page.

2. Submit a test email → confirm you land on /thanks.

3. In Buttondown → Subscribers, the address appears in “unconfirmed.”

4. Click the confirmation link in the message you receive → status flips to “active.”

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